

2026 NALA CONFERENCE & EXPO

SPONSORSHIP/EXHIBITOR OPPORTUNITIES



		Signature Sponsorships			Spotlight Sponsorships							A La Carte Sponsorships				
		Gold (1)	Silver (3)	Bronze (3)	Opening Breakfast Reception (1)	Affiliate Showcase (1)	Opening/Keynote Session (1)	Lunch (1)	Breakfast (2)	Refreshment Break (3)	T-Shirt (1)	Conference Tote Bag (1)	Lanyard (1)	Photo Booth (1)	Conference Tote Bag Insert (unlimited)	Standard Exhibitor
Exhibitor Space	Upgrade to double	X	X	X	X	X	X	X	X						X	
Corporate Social Media Ads	2	1	1													
Full Corporate Ad on Conference Ad Loop During Conference	X	X														
Quarter-Page Ad Printed in the Program distributed at Conference	X															
Lunch Tickets	3	2	1													
Discount on Conference A La Carte Sponsorships	25% OFF	15% OFF														
Conference Tote Bag Insert	X	X	X													
Sponsor Ribbons for Staff Attending Conference	X	X	X	X	X	X	X	X	X							
Sponsor Event Signage, Acknowledgment, and Conference App Push Notifications	X	X	X	X	X	X	X	X	X							
Napkins with Logo				X	X	X	X	X	X							
Conference Promotional Emails Listing all Exhibitors	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Conference Web Page Listing all Exhibitors	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
On-Site Signage Identifying Exhibitors	X	X	X	X	X	X	X	X	X							X
Attendee List (available upon request for 1 mailing)	X	X	X	X	X	X	X	X	X							X
Complimentary Lead Retrieval	X	X	X	X	X	X	X	X	X							X