

Promote your support and participation at the 2024 NALA Conference & Expo, July 11-13, in Louisville, KY by sharing information on your social media channels!

## **Tips for Using the Social Media Posts:**

- 1. Click on the appropriate graphic for your social media channel, right click, and save. Now it is ready to share with your followers and fans.
- 2. Create your social post and use the hashtag #NALACON24 on all your conference-related posts so we can share.
- 3. How to make sure your Facebook post is shareable:
  - Find the post you want to make sharable.
  - Click on the three dots in the top right corner.
  - Select "Edit audience."
  - Choose public.
  - Click done.
- 4. Make sure to like and follow NALA on Facebook, LinkedIn, and Instagram.