

Frequently Asked Questions

1. I received an email/postcard/phone call from a company asking for my personal information and a story about NALA – The Paralegal Association. Tell me more about the project.

We have partnered with PCI (also known as Publishing Concepts) to produce an Oral History Publication for NALA – The Paralegal Association. PCI is a family-owned business based in Dallas, TX, that has published directories for educational institutions, fraternities, sororities, and military organizations across the nation for over 100 years. This project allows us to hear about your personal experiences with NALA and how the organization has helped to shape your life. While we have you on the phone, we want to make sure your contact information is up to date.

2. Does NALA – The Paralegal Association benefit from this at all?

Yes, in a few different ways:

- Updated Information – allows us to effectively communicate with and engage members
- Legacy – sharing and collecting stories preserves the history of our organization
- Revenue – generates non-dues revenue for member programs
- Marketing – NALA may use the collected stories for marketing purposes

3. How do I know my information will only be used for Oral History Project purposes?

PCI is committed to protecting your information. The names, addresses, and information provided to PCI for the publication of the Oral History Project will be held confidential by PCI, except to the extent that they are utilized in, or in the preparation of, the Oral History Project and except as required by court order or law.

4. I would like to verify or update my information and share a story. How can I do this?

- If you have received a postcard or an email with a telephone number, you may call the number to speak with a dedicated representative for the Oral History Project. The representative will verify the information we have on file for you, make any updates where needed, and then ask you to share your story about your experience with NALA. Your story will be recorded, and the sound clip will be provided to NALA at the conclusion of the project.
- If you have received an email with an embedded link, you may go to the online site to review your information and submit a story.
- If you did not receive a postcard or email, you may call NALA at 918-587-6828.
- If you are living internationally or are unable to call the update line, please email customerservice@publishingconcepts.com. PCI will send you a personalized link for you to share your written story and photo.

5. How can I participate if I am deaf/hard of hearing?

If you would like to participate and are deaf/hard of hearing, please email customerservice@publishingconcepts.com. PCI will send you a personalized link for you to share your written story and photo.

6. Can I choose what information is printed in the publication?

The only information that is included in the publication is your name, story, and photo. No contact information is printed. When you call to update your contact information, it will only be used to update your member record for NALA. You may revoke consent for your story and/or photo to appear any time before November 1, 2024, by contacting PCI's customer service helpdesk at 1-800-982-1590 or customerservice@publishingconcepts.com.

7. I updated my information but need some more time to think about what experience to share.

You can call back at any time before November 1, 2024, to share your story.

8. I shared a story and the representative said I could send a photo. How do I do this?

You will receive an email with a link to upload one photo plus a caption.

If you have also purchased a book but do not have an email address on file, you will be sent a photo mailer to send a physical photo in to be printed (note: the photo will be returned if you include a self-addressed, stamped envelope).

9. Can anyone purchase a book?

NALA's Oral History Publication is available for sale only to those who confirm their information and/or share a story with PCI.

10. When will I receive my book?

The total duration of the Oral History Project is about 12-14 months. Since we began the project in May 2024, the books will be distributed in July 2025.

11. I ordered a book/package over the phone and would like to cancel my order. How do I do this?

Contact PCI's customer service helpdesk at 1-800-982-1590 and they will take care of this for you.