**The USPTO’s New Trademark Search System – Field Tags and Drop-Down Menus**

**Echion CLE**

**Plymouth, MN**

Zoom Webinar

Date:June 11, 2024

Time: 12:00 – 1:00 p.m. (CDT)

Presenter: Thomas James, Minnesota trademark attorney

**Agenda:**

12:00 – 12:30 p.m. – On November 30, 2023, the USPTO retired its TESS (Trademark Electronic Search System) and replaced it with a cloud-based searching system. Searches in the new system use different syntax and make use of the RegEx (Regular Expressions) programming language. This course explains the different kinds of trademark clearance searches and introduces attendees to the USPTO’s new search system, including guidance on when a drop-down menu search is and is not appropriate.

12:30 – 1:00 p.m. – The second half of this course will focus on searching the USPTO database with field tags (as distinguished from drop-down menu searches). The presenter will guide attendees through live demonstrations of searching with field tags. In addition, attendees will be provided a set of exercises designed to enable them to practice searching the USPTO database using drop-down menus and field tags.

12:50 – 1:00 p.m. – Questions and Answers.