

NALA - The Paralegal Association 2024 Conference & Expo A La Carte Sponsorship Opportunities

A La Carte Sponsorships	Conference Tote Bag - \$5,000 (1)	Lanyard - \$5,000 (1)	Photo Booth - \$5,000 (1)	Conference Tote Bag Insert - \$600 (∞)	LeadCapture License - \$249 or \$200 early bird (12)	Conference App Splash Page - \$3,500 (1)	Conference App Home Page Promotional Video - \$3,500 (1)	Paralegal Resource Directory Listing - \$750 or \$375 for exhibitors (∞)
Paralegal Resource Directory website listing, includes company description, logo, and link to website								x
One brochure or promotional item in conference bag			x					
Logo co-branded with NALA's on lanyard	x							
Logo co-branded with NALA's on tote bag	x							
Logo co-branded with NALA's on <i>Facts & Findings</i> photo booth		x						
LeadCapture License				x				
Ad appears when conference app is opened					x			
Video promo plays on home page of conference app						x		

**NALA 2024
Conference & Expo
Sponsorship Opportunities**

Louisville Marriott Downtown
Louisville, KY
July 11 - 13

Contact:
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