

AFFILIATE CONNECTION



IMPORTANT MESSAGES



Attn: Affiliated Association
President & NALA Liaison

AA TOWN HALL MEETING

Virtual Event

Tuesday, February 21, 2023

6:00 PM - 7:30 PM CT

[Register Now!](#)

The purpose of this meeting is to create strong ties between the Affiliated Associations and NALA, share experiences and practices, provide support and technical assistance, and collect feedback. The meeting will be moderated by Bridget M. Stuhr, ACP, NALA's Affiliated Associations Director, and Sharon D. Jones, ACP, NALA's Affiliated Associations Secretary. If you have any queries or

topics that you would like to discuss prior to the meeting, kindly post them in the NALA Liaison Group on NALA Commons. You can join us by audio only or turn on your video camera for the full experience.



Message from Bridget M. Stuhr, ACP
Affiliated Associations Director

Hello affiliates! Happy New Year!

In true resolution fashion, the Affiliated Associations Team is in the midst of setting new goals for 2023. As I mentioned back in July at the Affiliated Associations Annual Meeting, our goal was to create a set of liaison guidelines. I am happy to report that the draft has been prepared, and we are applying the finishing touches. We also wanted to maintain consistent contact with our members, so we have generated our entire AA event schedule for 2023. Not all of the specific dates have been calendared yet, but you can expect to hear from the AA team every month of 2023, by way of town halls, virtual presentations from affiliates, newsletters, and more!

I hope you and your association are also setting goals for the new year! Whether it is increasing your membership, team building with your board, or rebuilding relationships with your sponsors and vendors, remember to keep the goal simple and attainable. You can always generate and develop additional goals if you reach the ones you set, but do not promise so much that you are unable to make it happen. Start by setting some small goals. Once you reach those, construct ways to make them bigger and better, or create a new set of goals for the second half of the year. Build on your goals. Do not squash them the moment you get out of the gate.

You've got this, and NALA is here to help! Let us know what your association's goals are, and we would love to help you strategize some ideas to achieve them! If another affiliated association has a good thing going, and you would like to try something similar with your local association, do not hesitate to reach out to them for guidance on how they got there. You can also contact NALA, and we can assist you in contacting them. We may even join you for the discussion! NALA's purpose is to help our affiliated associations and their members become better paralegals in 2023 and beyond!

Here's to a new year, everyone!

Message from Sharon D. Jones, ACP,
Affiliated Associations Secretary

Hello, fellow affiliates! HAPPY NEW YEAR!

The new year rings in new excitement, new beginnings, new goals, and new adventures! I look forward to new and exciting happenings to and for the Affiliated Associations! The Affiliated Associations (AA) Team is diligently working to enhance how we can assist and



be a resource for all Affiliates. As a reminder of some of the new goals/changes for 2023, the Affiliated Associations Annual/Mid-Year reporting tool was rolled out on January 4. Affiliates are now able to submit annual/mid-year reports via the [online form](#) (Bear with us as we work through glitches that come along with a new rollout). An initial draft of a set of liaison guidelines has been prepared as a resource tool. An AA event schedule for 2023 has been generated and is in the works to be rolled out soon. Town halls will move forward with virtual presentations from affiliates. The quarterly AA Connection newsletters, packed with great information and resources, will continue to be shared with your association's membership! Please do not hesitate to reach out to one of the AA Team members (Bridget, Patrice, Cate, Bonnie, or me) at Affiliates@nala.org. We are your resource, and we are here to assist you in having a successful year! Give a big WELCOME to our newest AA Team member, Cate Bengel!

In this new year, if you have not taken time for yourself for a 4-R (relax, relate, release, and rejuvenate) moment, get it in! Pencil in some time to pamper yourself. I have no doubt that every one of you are givers/servers. Sometimes that means we are so busy that we forget to take a moment to take care of ourselves. Do something this new year just for you. It can be a spa day, a quick meditation, a nice glass of wine, a candlelit bath, or a cup of coffee or tea on your patio. The idea is to do something you enjoy! Then you can feel free and refreshed to move about serving your association! 😊 In our busy schedules and serving, we must remember to take care of ourselves. We cannot appropriately serve others if we are not mentally and physically healthy. Stay on top of taking care of you! You are important, you matter, and I want to be able to see every one of you healthy and whole for the conference in Boston this July! Full speed ahead into a MOMENTOUS year!

Affiliated Associations, you ROCK! Wishing you a successful year! New year, new strengths, new thoughts! Make 2023 an AWESOME year!

Recharge Your Association Board of Directors: 5 Proven Steps to Overcome Burnout and Unlock Next- Generation Leadership

Burnout

Association boards of directors are often the lifeblood of an organization and the key to success. The board provides leadership, guidance, and direction to the organization and its members.

Unfortunately, when the board gets burned out, the organization can suffer. Recharging and reinvigorating the board of directors is critical to the success of the association and its members. By following five proven steps, association boards can overcome burnout, unlock next-generation leadership, and ensure the success of their organization. Learn about developing new leaders, inspiring others to lead, utilizing student volunteers, taking advantage of changing times, and mission and member-driven strategies. By taking the time to recharge and reinvigorate the board, associations can ensure that their board members are energized and ready to lead the organization into the future. Click below to read the full NALA article *Recharge Your Association Board of Directors: 5 Proven Steps to Overcome Burnout and Unlock Next-Generation Leadership*.

[Click here to read the full article](#)

Are you a member of a NALA Affiliated Association?
If so, you will see a 25% discount when renewing!
If it isn't reflected please contact NALA.

25% OFF
AN ACTIVE TYPE
MEMBERSHIP

New 2023 NALA Liaison Guidelines

Expected Release: February 2023

You asked, and we answered! For all new NALA Liaisons (and those tenured ones who would like a refresher), the Affiliated Associations Team has created new and updated liaison guidelines. These guidelines will be a quick reference guide to everything a NALA Liaison will need to know, like:

- 10 tips to remember when submitting your annual report
- What to do if your association is planning to amend your bylaws
- How to nominate people/groups for the Affiliated Association Awards
- How to request CLE credits
- Preparing your association's vote for the Affiliated Association Director and Secretary
- What can our association do to promote attendance at conference?

Be on the lookout for more information.

IMPORTANT DATES & REMINDERS

AA Annual Report - **Did You Miss the January 15th Deadline?**

All Affiliated Association 2022 Annual Reports were due to NALA on January 15, 2023. If your association has had circumstances that have delayed your association's submission, it is important that you reach out to NALA as soon as possible. We understand that sometimes circumstances out of our control can cause us to miss deadlines. At NALA, we strive to be accommodating and to work with our affiliates. If you have had any trouble submitting your annual report or any other information, please reach out to us now at Affiliates@nala.org and let us know.

Please note that if an AA does not submit an annual report, completed membership roster, and a copy of the association's current bylaws within 60 days of the January 15 submission deadline, the AA will have their benefits suspended on March 15, 2023. Affiliated Association benefits will be reinstated when the annual report, completed membership roster, and bylaws are received.

UPCOMING EVENTS

EVERYONE HAS ONE, SHARE YOURS!

Your opinion matters.

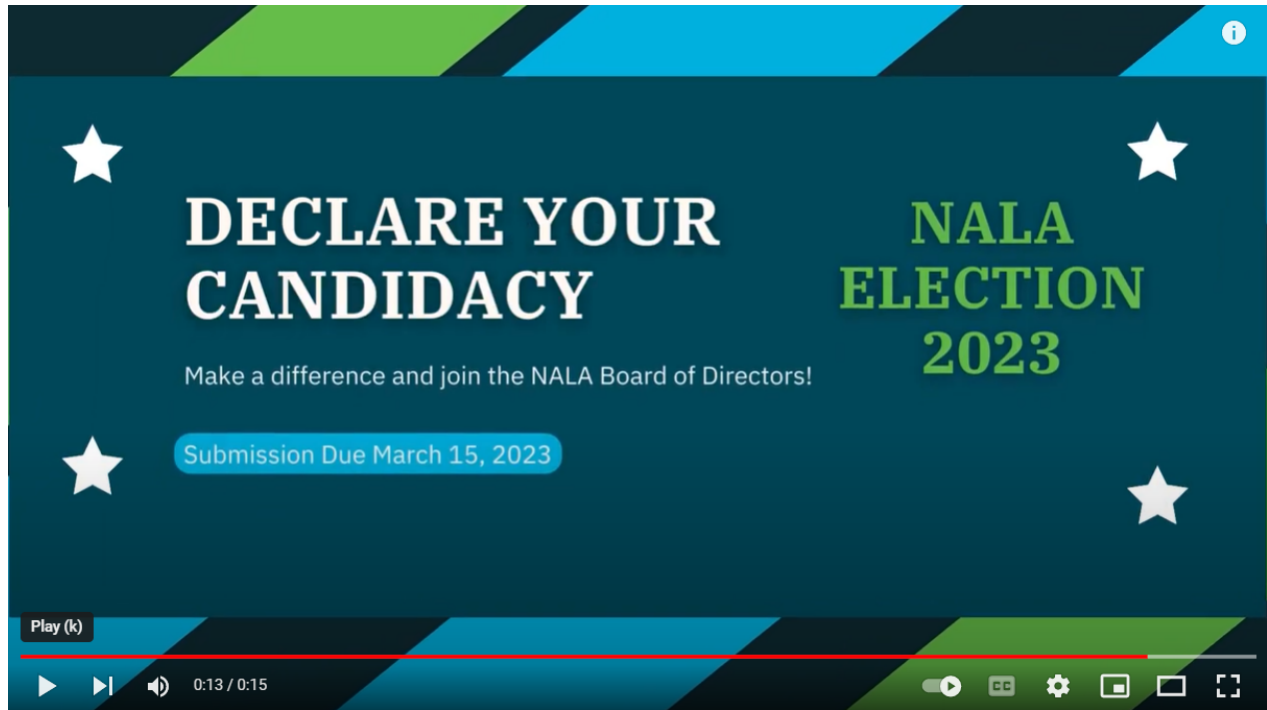
It's time to complete your
Annual NALA Member Experience Survey.

Start Now



If you are a **NALA member or were a member at any point in 2022**, please take a moment to share your opinion by completing NALA's Annual Member Experience Survey. This is a brief 10-minute survey to gauge member experience and satisfaction with NALA services. NALA is a member-driven organization, and we rely on you to ensure the success of your association. The information collected

will be used to enhance your experience as a NALA member. Thank you for your participation. [Click here to participate.](#)



Ready to show the nation what you have got? Time to take the plunge and declare your candidacy for the NALA Board of Directors! Do not miss the deadline - March 15, 2023! [Click here to learn more.](#)



We are proud to announce a new feature in our AA Connection newsletter, where we will be highlighting two to three Affiliated Associations each quarter! If you are interested in participating and would like to spotlight your association, we would love to have you join us in this exciting new venture.

We know that our NALA Affiliated Associations are out there doing great work, and we are excited to give you a platform to tell your stories. We hope to highlight the amazing work done by all your associations and give you the spotlight they deserve. We would love to learn more about your

association and the services/benefits you provide to your members and community and share that information with other associations.

The feature article will include pictures of the association, quotes from the members and leaders, and highlights of the work you are doing. We want to provide other associations with a comprehensive look at your association and the impact you are making in your community. We are also open to any suggestions for how you would like your association to be featured, to make sure the article reflects your vision and mission.

We look forward to hearing from you and featuring your association in our new feature article! Do not miss this opportunity to get the spotlight and show off all the great work your organization is doing. We can not wait to see the amazing stories you all have to tell! If you're interested in participating, please email Affiliates@nala.org

RESOURCES



Is It Time to Update Your Association President & NALA Liaison Contact Information?

We want to make sure we have the most current information about your association. To ensure that we do, we are asking all Affiliate Presidents and NALA Liaisons to log into their NALA account and confirm we have the correct contact information. If you are receiving this newsletter but you no longer serve as your association's President or NALA Liaison, please share this email with your association President and NALA Liaison. We want to make sure all our NALA Affiliate Presidents and NALA Liaisons are receiving timely and vital information from NALA. Thank you for your assistance. If you have additional questions on how to update your information contact Affiliates@nala.org for further assistance.



Did you know that NALA Commons has an AA and NALA Liaison group? Are you signed up and posting?

We want to encourage all our AAs to post their association news, activities, and events directly to [NALA Commons](#). Let us make sure we get the word out!



Did you know you can request to have a NALA Board member attend and speak at your event, both in-person and virtually? You can also request NALA materials to distribute at your next event. Click [here](#) to submit a request.

Let NALA Share Your Association's Newsletter and CLE Events

Newsletters

NALA wants to share with the nation all the fantastic work that NALA Affiliated Associations do every day to grow and develop the paralegal profession.

NALA Affiliated Associations are invited to send their association's newsletter to Affiliates@nala.org to be posted for all NALA website visitors to view. Visit [NALA](#) now to see what other associations have already shared. Be sure to click on Affiliate Newsletters.

CLE Events

Our affiliates provide CLE events every month. When submitting your CLE request to NALA, do not forget to check the box that allows NALA to share your event on the NALA website. See what is being offered this month by clicking [here](#).

Improving NALA Response Time to Our Affiliates

New - Affiliates@nala.org

We have a new way to reach the NALA Affiliated Association leadership team! NALA is now using a dedicated email address (Affiliates@nala.org) for all affiliates' use. Using one centralized way to reach NALA will improve our ability to respond to your inquiries faster. Please take the time to update your records. This address should also be used for email communications to AA Director, Bridget Stuhr, AA Secretary, Sharon Jones, Manager of Member Engagement & Retention, Patrice Pratt, Member Services Coordinator, Cate Benge, and Affiliate Member Services Representative, Bonnie Harris. We appreciate your support as we make this transition.



NALA—The Paralegal Association

6450 S Lewis Ave, Ste 250

Tulsa, OK 74136

918-587-6828

www.nala.org

Manage Email Preferences, [click here](#)

Opt-out of ALL NALA emails.

