
1. Eligibility: Participants must be NALA members, CPs/ACPs, or members of a NALA Affiliated Association to be eligible to win. Only one entry per person is allowed during the entire promotional period. Participants must be 18 years or older to win.

2. Entry Guidelines: All questions in the NALA Census data must be answered. “Prefer not to answer” is an acceptable response for a giveaway entry. By entering, individuals agree to have their name published as the winner by NALA. You can access your NALA account by logging in here.

3. Winner Selection: Each entry is assigned a number based on the record number. All individuals completing the census data are assigned a number and added to the giveaway entry list. Eligible individuals remain on the entry list for each drawing throughout the campaign. Monthly electronic random selection occurs to select winners. All eligible participants are entered into a $500 drawing, which takes place on January 3, 2024.

4. Winner Announcement and Notification: Winners will be announced on the first business day of each giveaway month. Winners will be personally notified within three business days of the winner being publicly announced. Winners have two business days to respond and claim their prize. If the winner does not respond within the given time, their entry is nullified, and a redraw occurs until a winner accepts.

5. Prize Details: Monthly prizes: One $100 Amazon gift card per month for five months. Sixth-month prize: One $500 Amazon gift card. Prizes are not exchangeable for cash or transferable to another individual.

6. Prize Delivery: Prizes will be delivered via email.

7. Promotion Disclaimer: The promotion is not sponsored, endorsed, administered by, or associated with Facebook, Instagram, Twitter, or any other social media used throughout the contest. It is acknowledged that personal information provided by participants is going to NALA and not to any social media platform or other entity.

8. NALA's Use of Data: Data collected during the NALA Census Giveaway is confidential and secure. De-identified data will be used for research, study, advocacy, program development, and reporting and may be made public through NALA publications and reports. Individual data will be used by NALA to share NALA news, updates, and events.

9. Compliance with Social Media and Website Platforms: The contest will comply with the official rules and guidelines of each social media and website platform used.