

2021 ANNUAL REPORT

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6450 S. Lewis Ave, Ste 250 Tulsa, OK 74136 Supporting
Paralegals in their
Career Journey
for 47 Years

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To Our Members

VISION STATEMENT

The preeminent resource for personal and professional success.

MISSION STATEMENT

Advancing paralegals through certification and professional development.

STRATEGIC HIGHLIGHTS

NALA's Board of Directors evaluates the changing landscape for paralegals to ensure that we continue to be the leader for the paralegal profession. We monitor the industry closely for external factors and influences so that we are adequately prepared for change. Throughout 2021, we updated and continued to implement the strategic plan developed by the Board of Directors in the fall of 2018. The strategic plan includes these five key areas:



FINANCIAL HIGHLIGHTS

Although 2021 included some unique challenges for the association and its members due to the Covid-19 pandemic, NALA ended 2021 with an increase in net assets of \$123,754.

OPERATING HIGHLIGHTS

NALA's staff continued to focus on supporting members as the COVID-19 pandemic continued through 2021. The conference was presented in a completely virtual format for the second year in a row, and virtual Town Halls for Affiliated Associations and virtual Panel Discussions for educators and students were added to ensure that connections and collaborations continued when in-person meetings could not be conducted. In 2021, new affinity partners were added; a new ACP course was developed; and the Diversity, Equity, and Inclusion Task Force was codified as a new standing committee of the Board of Directors. Additionally, the NALA website was completely redesigned to provide a more intuitive user experience; milestone member pins were unveiled; and work began to add a remote proctoring option for CP examinees.

Melissa J. Hamilton, ACP

1980 J. Clametton, ACP

NALA Board President

Vanessa Finley, MBA, CAE

CEO

About NALA

The National Association of Legal Assistants (NALA) is the leading paralegal association in the U.S. Its mission is to provide continuing education and professional development to all paralegals. NALA provides current information about the profession, continuing education programs (publications, courses, and webinars), networking opportunities, professional certification programs, and occupational survey reports to help paralegals excel in the workplace. NALA is a non-profit organization, 501(c)(6), representing more than 15,000 individual paralegals, who are members, members of NALA affiliated associations, and/or are Certified Paralegals.

NALA is a membership organization. This means that the individual members of NALA are the leading force of NALA programs and policies. Through NALA, paralegals across the nation have come together to develop programs and standard setting codes to help them grow in the workplace. The association is governed by a Board of Directors and maintains an office and staff in Tulsa, Oklahoma.

NALA is a trade name (filed in Oklahoma in 2003) for The National Association of Legal Assistants which was formed on April 10, 1975, in Oklahoma.

You can find NALA online at:

- <u>Facebook</u>
 - o <u>CP Exam Review Study Group</u>
- <u>LinkedIn</u>
- <u>Twitter</u> @NALA_Paralegals



NALA Presidents



Jane Terhune, ACP Tulsa, OK 1975-1977



Dorthea Jorde, ACP Minot, ND 1977-1979



Janis Davidson, *CP* Birmingham, AL 1979-1980



Signa Treat Seattle, WA 1980-1982



Robert F. Farrell, *CP* Norfolk, VA 1982-1984



Kay Kasic, *CP* NAPA, CA 1984-1986



Karen Sanders-West, JD, ACP Wichita, KS 1986-1988



Karen B. Judd, *CP* Champaign, IL 1988-1990



Connie Kretchmer, ACP Omaha, NE 1990-1992



Karen M. Dunn, ACP Avon, CO 1992-1994



Pamela J. Bailey, *ACP* Pittsburgh, PA 1994-1996



Amy J. Hill, ACP Raleigh, NC 1996-1997



Brenda Allensworth Mientka, *ACP* Colorado Springs, CO 1997-1998



Vicki Voisin, ACP Charlevoix, MI 1998-2000



Patricia G. Elliott, *ACP*Phoenix, AZ
2000-2002



Vicki J. Kunz, ACP Bismarck, ND 2002-2004



Debra J. Smith, ACP Bloomington, IL 2004-2006



Tita A. Brewster, ACP Las Cruces, NM 2006-2008



Linda J. Wolf, ACP Dallas, TX 2008-2010



Karen Greer McGee, ACP Shreveport, LA 2010-2012



Ann L. Atkinson, ACP Omaha, NE 2012-2014



Kelly A. LaGrave, ACP Lansing, MI 2014-2016



Cassandra Oliver-Divens, ACP Tulsa, OK 2016-2018



Jill I. Francisco, ACP Huntington, WV 2018-2020

Membership

NALA's membership is made up of several classification types. The chart below illustrates the total number of members at the end of each fiscal year. Following a decline in 2020, NALA's membership rebounded slightly in 2021. The retention rate for 2021 was 65%, and the national average was 76%.

Membership Categories:

- Active
- Associate
- Student
- Organization
- Sustaining
- Honorary

Active Membership is open to individuals who meet at least one of the following qualifications:

- Successfully completed NALA's Certified Paralegal Exam
- Graduated from an ABA-approved paralegal program
- Graduated from an institutionally accredited program with not less than the equivalent of 60 semester hours of classroom study
- Graduated from a paralegal program not listed above, but has no less than six months of in-house training as a paralegal, whose attorney-employer attests that such person is a qualified paralegal
- Holds a baccalaureate degree in any field, plus not less than six months of in-house training as a paralegal, whose attorney-employer attests that such person is a qualified paralegal
- Minimum of three years of law-related experience under the supervision of an attorney, including at least six months of in-house training as a paralegal, whose attorney-employer attests that such person is qualified as a paralegal
- Minimum of two years of in-house training as a paralegal, whose attorney-employer attests that such person is a qualified paralegal

Associate Membership is open to individuals who meet at least one of the following qualifications:

- Member of bar association endorsing the paralegal concept or involved in the promotion of the paralegal profession
- Individual involved in the educational field who endorses the paralegal concept or is involved in the promotion of the paralegal profession
- Supervisor of paralegals

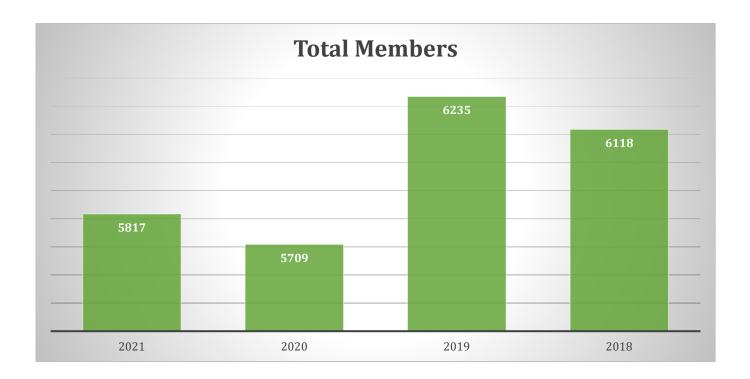
Student Membership is open to individuals who meet at least one of the following qualifications:

- Full-time student in good standing pursuing a course of study as a paralegal
- A full-time student is defined as a student taking a minimum of 12 semester hours or who is taking all of the paralegal courses the schedule permits, provided the individual is not employed as a paralegal

Organization Membership allows companies to offer all the benefits of NALA to each of the paralegals on their staff for just ONE FLAT RATE. With several different staff sizing options available, you can select the best fit for your entire organization. The staff members who are members under and organization membership are Active type members.

Sustaining Membership is open to individuals, law firms, corporations, and paralegal program representatives who endorse the paralegal concept or are actively involved in the promotion of the paralegal profession.

Honorary Membership is given to members who have been an Active type member for 25 consecutive years.



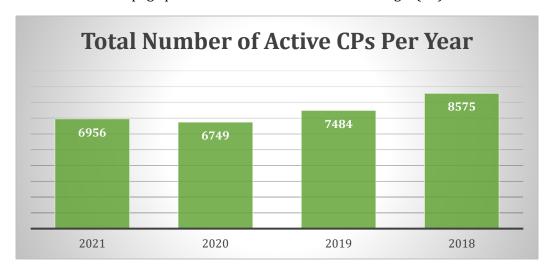
Certifications

NALA offers two certifications – the Certified Paralegal (CP) and the specialty certification, the Advanced Certified Paralegal (ACP). Established in 1976, the Certified Paralegal (CP) credential is key to respect and opportunity throughout the legal profession. Becoming a NALA Certified Paralegal means you have successfully passed a rigorous examination of the knowledge necessary to be an effective paralegal. Earning this credential is a proud achievement that comes with a career-long commitment.

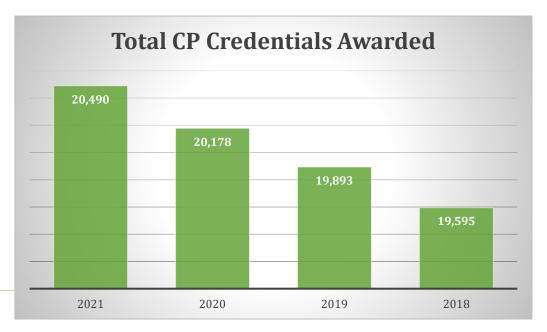
The CP Examination is a comprehensive assessment based on federal law and procedures. Successful completion of both the Knowledge and Skills Exams is required to obtain the CP credential. While the CP exam tests your general knowledge, NALA's Advanced Certified Paralegal (ACP) courses are designed to advance your education in specific areas of law. These web-based, interactive courses are available 24/7, allowing you to complete them at your own pace.

CERTIFIED PARALEGAL CERTIFICATION

The charts on this page provide detail on the Certified Paralegal (CP) Certification.

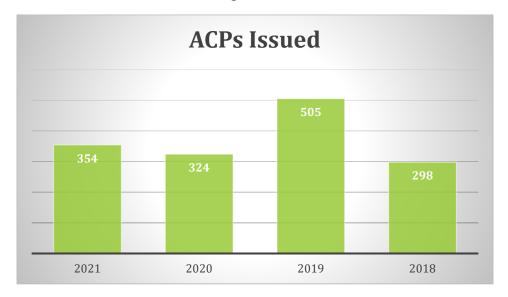






ADVANCED CERTIFIED PARALEGAL CERTIFICATION

The following chart lists the total number of Advanced Certified Paralegal specialty credentials issued. The total number of ACPs issued through the end of 2021 is 354.



NALA is the only National Commission for Certifying Agencies (NCCA) accredited paralegal certification program. NALA's Certified Paralegal Program has been recognized both nationally and internationally for

over 40 years. Our CP Credential has been acknowledged by the American Bar Association as a mark of high professional achievement, and more than 47 other paralegal organizations and numerous bar associations also acknowledge the credential as the paralegal standard. We provide a professional experience while still being personable with our certificants. From the application process to maintaining the certification, NALA is affordable for paralegals.



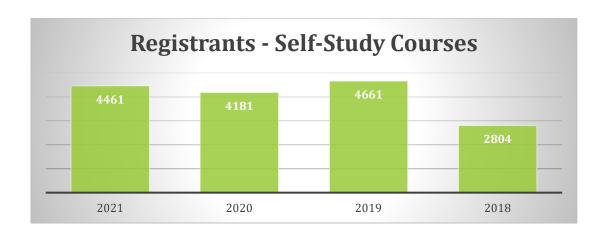
Education

ONLINE EDUCATION

NALA offers a variety of education primarily through its delivery of live and on-demand webinars and self-study courses.

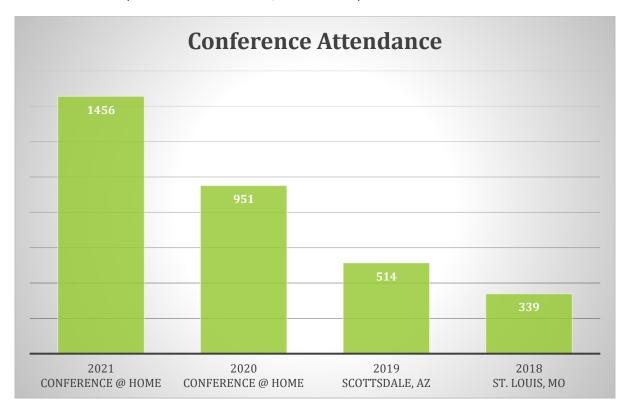






CONFERENCE & EXPO

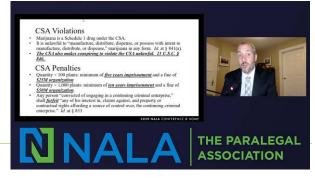
The 2020 Conference & Expo was switched to a completely virtual event, due to social distancing requirements resulting from the COVID-19 pandemic. As 2021 developed, it became clear that the 2021 Conference & Expo would need to be virtual again. After setting a high benchmark in 2020 of 951 virtual attendees in 2020, the 2021 Conference @ Home had 1,456 attendees.











CONFERENCE LOCATION HISTORY

2021 - Conference @ Home (Virtual)

2020 - Conference @ Home (Virtual)

2019 - Scottsdale, AZ

2018 - St. Louis, MO

2017 - Orlando, FL

2016 - Las Vegas, NV

2015 - Tulsa, OK

2014 - Charleston, SC

2013 - Portland, OR

2012 - Omaha, NE

2011 - Plano, TX

2010 - Jacksonville, FL

2009 - San Diego, CA

2008 - Oklahoma City, OK

2007 - New Orleans, LA

2006 - Tampa, FL

2005 - Kansas City, MO

2004 - Reno, NV

2003 - San Antonio, TX

2002 - Savannah, GA

2001 - Reno, NV

2000 - St. Louis, MO

1999 - Tampa, FL

1998 - Colorado Springs, CO

1997 - Washington, DC

1996 - New Orleans, LA

1995 - Tulsa, OK

1994 - Reno, NV

1993 - Nashville, TN

1992 - Bismarck, ND

1991 - Colorado Springs, CO

1990 - Washington, DC

1989 – Honolulu, HI

1988 – Las Vegas, NV

1987 - Philadelphia, PA

1986 - Tulsa, OK

1985 – San Francisco, CA

1984 - Norfolk, VA

1983 - Albuquerque, NM

1982 - Nashville, TN

1981 - Minneapolis, MN

1980 - Denver, CO

1979 - Hollywood, FL

1978 – Indianapolis, IN

1977 - New Orleans, LA

1976 - San Francisco, CA









Financial Summary

These numbers are from the 2021 audited financials completed by HoganTaylor LLP accounting firm in Tulsa, OK. Net assets increased by 16% and net revenue was \$123,754.

NET ASSETS AT YEAR END

Assets	2021	2020
Total Net Assets	\$1,127,637	\$973,798

SUMMARY OF REVENUE & EXPENSES

	2021	2020
Revenues	\$1,944,687	\$1,792,671
Expenses	\$1,820,933	\$1,610,845
Net	\$123,754	\$181,469

NALA Board of Directors (2021-2022)



President Melissa J. Hamilton, ACP



Vice President Debra L. Overstreet, ACP



Secretary Cheryl J. Nodarse, ACP



Treasurer Peonca S. Grier, CP



CEO Vanessa Finley, MBA, CAE



Certifying Board Chair Lisa M. Stone, ACP



Continuing Education Council Chair Alicia R. Mitchell-Mercer, ACP



Professional Development Committee Chair Melissa M. Klimpel, ACP



Affiliated Associations Director Bridget M. Stuhr, CP



Area 1 Director Dana G. Welcker, ACP



Area 2 Director Angela A. Oberle, ACP



Area 3 Director Vicki L. Kasper, ACP



At Large Director Richard Hahn, ACP



At Large Director Cassie D. Snyder, ACP

Board of Directors Activities

NALA's Board of Directors is responsible for the governance of the association.

Actions of the Board for 2021-2022

- Approved the appointment of Alicia Mitchell-Mercer, LPP, CSM, NCCP, SCCP, CP, ACP, RP, as Continuing Education Council Chair and Melissa M. Klimpel, ACP, as Professional Development Committee Chair.
- Ratified the appointments of standing committee members as follows: Continuing Education Council to
 each serve 3-year terms: Korrine R. Morris, ACP, Sheila Grela, ACP, and Desiré Smith, ACP; Professional
 Development Committee to each serve 3-year terms: Kelly Elder, ACP, and Debby Sawyer, ACP; Ethics
 Chair to serve 1-year term: Caroline Wilkerson, ACP; Diversity, Equity, and Inclusion Chair to serve 1year term: Yolanda A. Garcia, CP, TBLS-BCP, and Adrienne D. Berry, ACP; Nominations Committee CoChairs to serve 1-year terms: Jill I. Francisco, ACP, and Cheryl J. Nodarse, ACP.
- Ratified the appointments of Angela A. Oberle, ACP, and Bridget M. Stuhr, ACP, as additional members of the Executive Committee for the 2021-2022 fiscal year.
- Approved Bank of America be a designated depository of the National Association of Legal Assistants,
 Inc. and that the Corporate Bank Resolution of Bank of America be adopted.
- Approved Vanessa (Vinnie) Finley, MBA, CAE, NALA Chief Executive Officer, Melissa J. Hamilton, ACP, NALA President, Peonca S. Grier, CP, FRP, NALA Treasurer, and Mariah Williams, NALA Administrative Manager, be authorized signatories for all bank accounts of the National Association of Legal Assistants, Inc.
- Approved Vanessa (Vinnie) Finley, MBA, CAE, NALA Chief Executive Officer, Melissa J. Hamilton, ACP,
 NALA President, and Peonca S. Grier, CP, FRP, NALA Treasurer, be authorized to execute any and all loan documents deemed necessary by the Board of Directors of the National Association of Legal Assistants.
- Approved the minutes of the First Regular meeting of the 2021-2022 Board of Directors held virtually on July 24, 2021.
- Approved the 2022 Budget as presented by the Budget Committee.
- Approved entering into an Executive Session to discuss the CEO review for the period November 2020-November 2021.
- Approved the doing business as (dba) registration of "NALA The Paralegal Association" as a part of its incorporation with the Oklahoma Secretary of State.
- Approved the recommendation of an amendment of Bylaws Article III Membership 3.10 Voting by Individual Proxy to reduce the time from 30 days to 5 days to fit the electronic voting window, and to add "or staff" to the language so as to allow proxy designations to be received by the secretary or staff.
- Approved renaming the award from "Hall of Fame" to "Unsung Heroes Hall of Fame" and approve the amendment of Paragraph G, Section XIX. Awards – Member Recognition Programs – Judging Criteria, of the NALA Policy and Procedure Manual.
- Approved the amendment of Paragraph E., Section XVI. Continuing Education Council Purpose and Policy Statement, of the NALA Policy and Procedure Manual and Paragraph B, Section XVII. Professional Development Committee Purpose and Policy Statement, of the NALA Policy and Procedure Manual.
- Ratified the NALA Affiliated Association Director's recommendation for approval of Houston Metropolitan Paralegal Association as a NALA Affiliated Association.

- Ratified the appointments of standing committee members as follows: Diversity Equity, and Inclusion committee members to serve a 2-year term – Debra Overstreet, ACP; and Sarah Duggan, CP.
 Nominations Committee to serve a 1-year term – Jane McKinnon, ACP.
- Approved the waiver of notice by mail of the time and place of the Annual Meeting, and, in lieu thereof, publish Notice in accordance with Sections A(3.16) and B(3.16) of the NALA Bylaws.
- Approved the President and CEO to refer to NALA Counsel specific issues related to protecting the NALA trademarks and CP accreditation.
- Approved moving forward with engaging Mettise to assist in developing the new leadership program.
- Approved the recommendation to sunset the Nomination Committee and remove references to it from the Policy and Procedure Manual.
- Approved the proposed revisions to the "Conflict of Interest" policy and the proposed template for the "Non-Disclosure" and "Conflict of Interest" policy agreement.
- Approved the proposed revisions to the language in the Policy and Procedures Manual to update the
 election process and allow for electronic voting of the Affiliated Associations Director and Affiliated
 Associations Secretary.
- Approved the addendum to its definition to read as follows: "The ABA adopted a revised definition in 2020, removing the term "legal assistant." NALA realizes that the terms legal assistant and paralegal are used in the United States. NALA recognizes and supports paralegals, regardless of title; however, as an organization, we primarily use the term paralegal."
- Approved the recommendations of the Awards Committee and award Belinda Ann Thomas, ACP, and Annette R. Brown, ACP, as recipients of the 2022 NALA Unsung Heroes Hall of Fame Award.
- Approved the minutes of the Second Regular meeting of the 2021-2022 Board of Directors held on November 4, 2021.
- Approved the minutes of the Executive Session of the Second Regular meeting of the 2021-2022 Board of Directors held on November 4, 2021.
- Approved the ballots for the election of the 2022-2023 President be destroyed.
- Declared Debra L. Overstreet, ACP, as NALA President for 2022-2023.



NALA Certifying Board

The NALA Certifying Board is responsible for content, standards, and administration of the Certified Paralegal Program. It is composed of paralegals who have received the Certified Paralegal Certification designation, attorneys, and paralegal educators who ensure that exam rules and regulations are carried out in compliance with the law and generally accepted certification testing practices, and in a way that ensures the financial stability of the program.

CERTIFYING BOARD MEMBERS

Lisa M. Stone, ACP (Chair)

Kimberly A.S. Brown, ACP (Past Chair)

Cathy L. Davis, ACP

Jennifer M. Devine, ACP

Tammy Manning Dickerson, CP

Torii Ransome Freeman, JD

Donna W. Gilliland, ACP

Kye W. Haymore, JD

Jaye L. Koch, ACP

Nanci L. Lilja, ACP

Christine K. Lillo, ACP

Tracie L. Livesay, ACP

Carl Morrison, ACP

Tom Pokladowski, Esq.

Shannon Moran Simler, J.D.

Melissa J. Hamilton, ACP

NALA President

Vanessa Finley, MBA, CAE

NALA CEO

Standing Committee Reports

NALA relies on its volunteer base to provide exceptional products to the paralegal industry. To learn more about NALA's standing committees or its members, please view our website.

CONTINUING EDUCATION COUNCIL (CEC)

The CEC is responsible for selecting NALA's educational offerings for webinars and the Conference & Expo, along with determining the content for NALA's quarterly magazine publication, *Facts & Findings*.

CEC MEMBERS

Alicia Mitchell-Mercer, ACP (Chair)

Lucinda Calhoun

Sheila A. Grela, ACP

Eva Merrell, MBA, ACP

Korinne R. Morris, ACP

Deborah M. Paul, ACP

Laura Reaves, ACP

Shannon Rezanina, ACP

Desire D. Smith, CP

Jackie Van Dyke. CP

Deana Waters, ACP

Melissa J. Hamilton, ACP NALA President

Vanessa Finley, MBA, CAE NALA CEO

PROFESSIONAL DEVELOPMENT COMMITTEE (PDC)

The PDC is responsible for reviewing and maintaining the NALA Model Standards and Guidelines for Utilization of Paralegals, maintaining the NALA Code of Ethics and Professional Responsibility, providing professional development content for Facts & Findings, overseeing the development of professional development courses, and keeping up to date on activities affecting the paralegal profession.

PDC MEMBERS

Melissa M. Klimpel, ACP (Chair)

Kristine Custodio Suero, ACP

Kelly S. Elder, ACP

Jennifer R. Finch, ACP, FRP

Kaila Glaros, ACP

Airolyn Loggins, ACP

Debby J. Sawyer, ACP

Caroline C. Wilkerson, ACP (Ethics Chair)

Melissa J. Hamilton, ACP NALA President

Vanessa Finley, MBA, CAE NALA CEO

DIVERSITY, EQUITY, AND INCLUSION COMMITTEE (DEI)

The DEI Committee furthers the goals of the Corporation to encourage, support, and maintain high standards in DEI; monitors DEI trends and issues; works to address DEI to foster meaningful, open, and constructive dialog throughout the Corporation to celebrate diversity of its members and leaders; works within the Corporation to celebrate the diversity of its members and leaders; and strengthens DEI initiatives throughout the Corporation.

DEI MEMBERS

Yolanda A. Garcia, ACP (Chair)

Adrienne D. Berry, ACP

Sarah Duggan, CP

Debra L. Overstreet, ACP

Melissa J. Hamilton, ACP NALA President

Vanessa Finley, MBA, CAE NALA CEO

Company Information



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Facebook: NALA.Paralegals

LinkedIn: NALA - The Paralegal Association

NALA STAFF

Vanessa Finley, MBA, CAE

Chief Executive Officer

Cate Benge

Member Services Representative – Office Administration

Tracy Creamer

Education Manager

Melody Drew

Certification Manager

Leslie Gardner

Communications Specialist

Bonita Harris

Member Services Representative – Affiliated Associations

Sarah Jefferies

Member Services Representative - Education

Chelsea Minyard

Member Services Representative - Recertification

JessicaLynn Nazarian

Marketing Specialist

Patrice Pratt

Manager of Member Engagement and Retention

Sabrina Smith

Member Services Representative - Certification

Paula VanStraten

Director of Projects & Executive Support

Paul Watson, CPA

Controller

Mariah Williams

Director of Operations

Vanessa Williamson

Member Services Representative - Membership