

# FACTS & FINDINGS

## The Paralegal Magazine

NALA's award-winning quarterly journal, *Facts & Findings*, is a premier source of information designed specifically for paralegals. This magazine offers the best in educational articles written by paralegals, attorneys, and other experts. In addition to feature articles, each issue includes columns on ethics, technology, and software.

NALA Members receive a complimentary yearly subscription to the journal, as well as several additional benefits. Members can access our publications anytime directly from their personal NALA account.

### AUDIENCE

6,000+ Membership Subscribers

### NUMBERS

95% - Member approval rating for *Facts & Findings*

Rated top 3 for most important member benefit

### FREQUENCY

Printed 4x per year:

- Q1 - January
- Q2 - May
- Q3 - September
- Q4 - November

### COMMON THEMES

- Business Law / Commercial Law
- Litigation
- Intellectual Property
- Elder Law
- Internet & Digital Law
- Personal Injury



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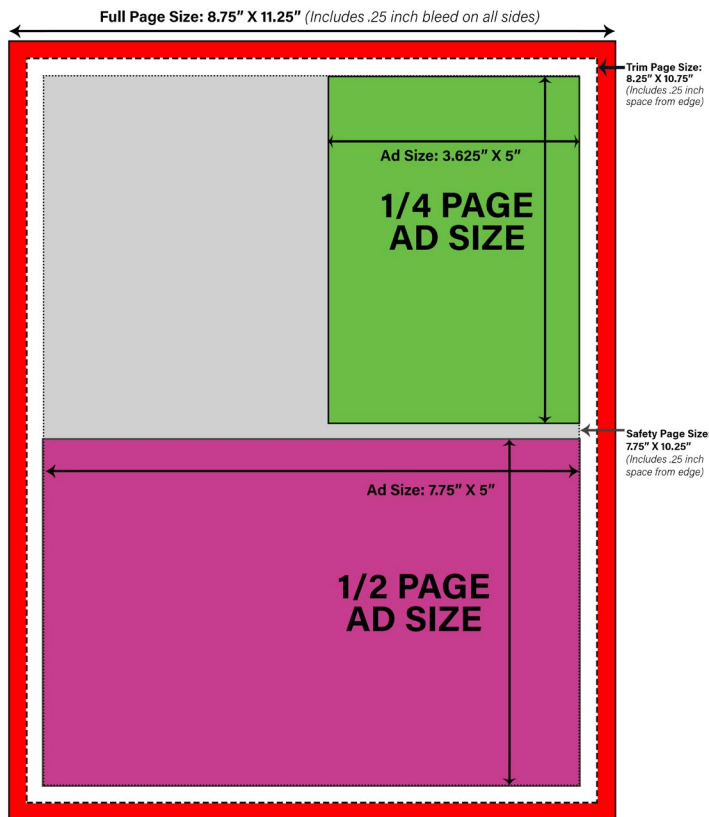
## RATES PER INSERTION

AD SIZE	1X	2X	4X	8X
Cover 2	\$2,210	\$1,990	\$1,880	\$1,770
Cover 3	\$2,040	\$1,835	\$1,735	\$1,645
Cover 4	\$2,380	\$2,140	\$2,025	\$1,905
Full Page	\$1,700	\$1,530	\$1,445	\$1,360
1/2 Page	\$1,020	\$920	\$870	\$815
1/4 Page	\$680	\$615	\$580	\$545

## 2022 PRODUCTION SCHEDULE

ISSUE	SPACE	ARTWORK	MAILING
Q1 - January	10/1	10/15	12/15
Q2 - May	2/1	2/15	4/15
Q3 - September	6/1	6/15	8/15
Q4 - November	8/1	8/15	10/15

## PRINTED ARTWORK SPECIFICATIONS



PDF artwork that does not follow the specifications outlined will be returned for reformatting.

**Full Trim Page Size (4-color):**  
**8.25" X 10.75"** (include .25 inch bleed)  
**Safety Size: 7.75" X 10.25"**

**1/2 Page Size (4-color):**  
**7.75" X 5"** (bleeds are not permitted)

**1/4 Page Size (4-color):**  
**3.625" X 5"** (bleeds are not permitted)

### Submission Guidelines:

- PDF ONLY/ CMYK
- 300 dpi @100%
- All fonts should be embedded.
- Bleed ads should include trim marks and a .25 bleed

Ads must not be designed to blend in with the site, mimic NALA brand image, include fake form elements or incorporate graphic symbols that represent non-existent functionality. If the artwork has the same background color as the page, it must contain a visible border.

# Advertising Order Form

## ADVERTISING CONTACT INFORMATION

NAME: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

PREFERRED ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PREFERRED PHONE: \_\_\_\_\_  OFFICE  MOBILE

PREFERRED EMAIL: \_\_\_\_\_  OFFICE  PERSONAL

## ADVERTISEMENT INFORMATION

COMPANY NAME: \_\_\_\_\_

ADVERT SIZE:  FULL PAGE  HALF PAGE  QUARTER PAGE

ADVERT ISSUE PLACEMENT:  Q1-JANUARY  Q2-MAY  Q3-SEPTEMBER  Q4-NOVEMBER

ADVERT POSITION:  COVER 2  COVER 3  COVER 4  OTHER: \_\_\_\_\_

ADVERT FREQUENCY:  1X  2X  4X  8X  OTHER: \_\_\_\_\_

RATE: \$ \_\_\_\_\_

## BILL TO *(if different from advertising contact)*

NAME: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

PREFERRED ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PREFERRED PHONE: \_\_\_\_\_  OFFICE  MOBILE

PREFERRED EMAIL: \_\_\_\_\_  OFFICE  PERSONAL

AUTHORIZED BY (PRINT): \_\_\_\_\_

SIGNATURE: \_\_\_\_\_



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