

FACTS & FINDINGS

The Paralegal Magazine

NALA's award-winning quarterly journal, *Facts & Findings*, is a premier source of information designed specifically for paralegals. This magazine offers the best in educational articles written by paralegals, attorneys, and other experts. In addition to feature articles, each issue includes columns on ethics, technology and software.

NALA Members receive a complimentary yearly subscription to these journals, as well as several additional benefits. Members can access all our publications anytime directly from their personal NALA account.

AUDIENCE

6,100+ Membership Subscribers
200+ Stand-alone Subscribers

NUMBERS

92% - Member approval rating for *Facts & Findings*
Rated top 3 for most important member benefit

FREQUENCY

Printed 4x per year:
 Q1 - January
 Q2 - May
 Q3 - September
 Q4 - November

COMMON THEMES

Business Law / Commercial Law
 Litigation
 Intellectual Property
 Elder Law
 Internet & Digital Law
 Personal Injury



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RATES PER INSERTION

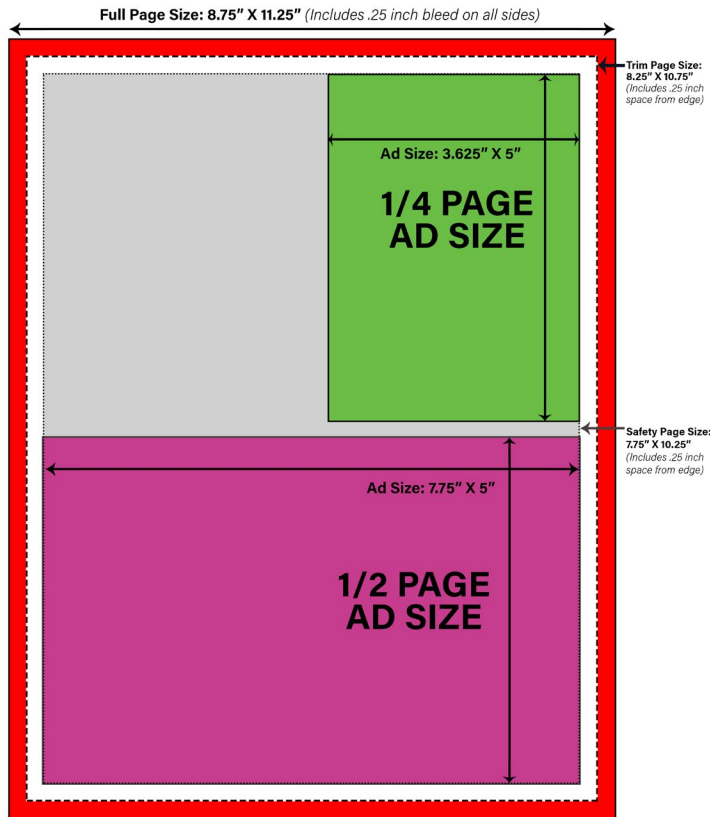
AD SIZE	1X	2X	4X	8X
Cover 2	\$2,210	\$1,990	\$1,880	\$1,770
Cover 3	\$2,040	\$1,835	\$1,735	\$1,645
Cover 4	\$2,380	\$2,140	\$2,025	\$1,905
Full Page	\$1,700	\$1,530	\$1,445	\$1,360
1/2 Page	\$1,020	\$920	\$870	\$815
1/4 Page	\$680	\$615	\$580	\$545

2021 PRODUCTION SCHEDULE

ISSUE	SPACE	ARTWORK	MAILING
Q1 - January	10/1	10/15	12/15
Q2 - May	2/1	2/15	4/15
Q3 - September	6/1	6/15	8/15
Q4 - November	8/1	8/15	10/15



PRINTED ARTWORK SPECIFICATIONS



PDF artwork that does not follow the specifications outlined will be returned for reformatting.

Full Trim Page Size (4-color):
8.25" X 10.75" (include .25 inch bleed)
Safety Size: 7.75" X 10.25"

1/2 Page Size (4-color):
7.75" X 5" (bleeds are not permitted)

1/4 Page Size (4-color):
3.625" X 5" (bleeds are not permitted)

Submission Guidelines:

- PDF ONLY/ CMYK
- 300 dpi @100%
- All fonts should be embedded.
- Bleed ads should include trim marks and a .25 bleed

Ads must not be designed to blend in with the site, mimic NALA brand image, include fake form elements or incorporate graphic symbols that represent non-existent functionality. If the artwork has the same background color as the page, it must contain a visible border.

Advertising Order Form

ADVERTISING CONTACT INFORMATION

NAME: _____

COMPANY NAME: _____

PREFERRED ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PREFERRED PHONE: _____ OFFICE MOBILE

PREFERRED EMAIL: _____ OFFICE PERSONAL

ADVERT INFORMATION

COMPANY NAME: _____

ADVERT SIZE: FULL PAGE HALF PAGE QUARTER PAGE

ADVERT ISSUE PLACEMENT: Q1-JANUARY Q2-MAY Q3-SEPTEMBER Q4-NOVEMBER

ADVERT POSITION: COVER 2 COVER 3 COVER 4 OTHER: _____

ADVERT FREQUENCY: 1X 2X 4X 8X OTHER: _____

RATE: \$ _____

BILL TO (if different from advertising contact)

NAME: _____

COMPANY NAME: _____

PREFERRED ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PREFERRED PHONE: _____ OFFICE MOBILE

PREFERRED EMAIL: _____ OFFICE PERSONAL

AUTHORIZED BY (PRINT): _____

SIGNATURE: _____



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